



Eco Mark News

The Eco Mark is a voluntary program ran by Japan Environment Association. Contract fees from licensing companies and application fees from applicants cover whole budget for our activities. In this "Eco Mark News", the information related to Eco Mark Program such as newly selected Eco Mark product category and proposals for certification criteria is provided on the basis of the "Guidelines for Eco Mark Program Implementation".

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* Annexes are separate from our newsletter and please contact our office if you wish to obtain them. They are also available on our website.

Committee Report/Decisions

Eco Mark Committee for Establishing Category and Criteria (34th meeting)

The 34th Eco Mark Committee for Establishing Category and Criteria (EMCECC, Chairman: Prof. Takashi Gunjima, Doshisha Univ.) was held on May 13, 2005 at Japan Environment Association. After the discussion, the following decisions were made;

Decisions

- It was decided that certification criteria for Eco Mark product category No.133 “Digital Duplicators Version1.0” and No.134 “Watches and Clocks Version1.0” are to be established on June 1, 2005 as Table 1.
- Partial revision of certification criteria for 7 Eco Mark product categories that are submitted by Eco Mark Committee for Product Certification was approved as Table 2 and decided to be revised on May 13, 2005.
- Primary assessment of 1 category was conducted. As a result, it was not subjected to secondary assessment.
- It was decided that a working group is established to consider and revise No.123 “Building Products Using Recycled Material”.
- Product Categories “Repeatedly Usable Filtering Material for Protection against Dust” and “Reuse Pumps Made from Recycled Products” was considered at LCA task group. As a result, it was decided that a working group is established to consider certification criteria for “Reuse Products/Service” for the developing of certification criteria of “Repeatedly Usable Filtering Material for Protection against Dust” was judged to reduce environmental burden.

Status of Certification Criteria (as of June 1, 2005)

Table 1 Establishment/To be Established/Postponement of Establishment/Announcement of Discontinuance of Certification Criteria

Classification	Category No.	Category	Period of Open to Public	Date of Establishment/Revision/Discontinuance	Certification Criteria	Status
Establishment	133	Digital Duplicators Version1.0	2005.1.15-2005.3.15	2005.6.1	Annex 1	Closed
	134	Watches and Clocks Version1.0			Annex 2	
To be Established	118	Plastic Products Version2.0	2005.3.15-2005.5.13	2005.9.1 (scheduled)	-	Closed
Postponement of Establishment	116	Water-saving Equipments Version2.0	2005.1.15-2005.3.15	Establishment is postponed	-	Closed
	117	Copier Version2.0	2004.11.1-2004.12.30			
	133	Enlarged scope of applicable product for Digital Duplicators Version1.0	2005.3.15-2005.5.13	2005.8.1 (scheduled)		
Announcement of Discontinuance	117	Copier	2004.11.1-2004.12.30	Discontinuance is postponed	-	Closed

Table 2 Partial Revision of Certification Criteria

Classification	Category No.	Category	Period of Open to Public	Date of Establishment/Revision/Discontinuance	Certification Criteria	Status
Partial Revision	103	Clothes Version2.1	-	2005.5.13	Annex 3	-
	104	Household Textile Products Version2.1		2005.5.13		
	105	Textile Products for Industrial Use Version2.1		2005.5.13		
	112	Stationery/Office Supplies Version1.1		2005.5.13	Annex 4	
	126	Paints Version1.3		2005.5.13	Annex 5	

(continued on the next page)

Classification	Category No.	Category	Period of Open to Public	Date of Establishment/Revision/Discontinuance	Certification Criteria	Status
Partial Revision	128	Commodity Version1.1	-	2005.5.13	Annex 6	-
	131	Civil Engineering Products Version1.1		2005.5.13	Annex 7	

*Introduction of New Certification Criteria

Digital Duplicators

Digital Duplicators are widely used among the educational facilities such as schools and business offices because its characteristics are suitable for a large volume of printing due to the low energy consumption during operation. For this reason it is meaningful to establish new Eco Mark certification criteria for this product category.

It can lower the environmental burden by setting the requirements considering 3R (Reduce, Reuse and Recycle).

Watches and Clocks

We have reviewed existing Product Category No.71 “Solar-Powered Watches” and enlarged the scope of movement of product, which had only covered solar battery movement, to other devices in order to make the energy source cleaner. We also decided to include clocks in this category. These changes will lead to lower the environmental burden.

Important Information on Certification Criteria

Postponement of Establishment of the Product Category No.116 “Water-saving Equipments Version2.0”, No.117 “Copier Version2.0” and Enlarged Scope of Applicable Products for No.133 “Digital Duplicators Version1.0”

We postpone the date of establishment of Eco Mark Product Category No.116 “Water-saving Equipments Version2.0 (draft)” and enlarged scope of applicable products for No.133 “Digital Duplicators Version1.0”, because the deliberation is still under the way at a Working Group.

Also, Product Category No.117 “Copiers Version2.0 (draft)” is also still under the way of deliberation, we continue to postpone the date of establishment.

We, therefore, extend the validity date of existing product category No.117 “Copier” until the date before the new certification criteria is established.

Information

Announcement of Eco Mark Symposium in Osaka and Tokyo (for the 2nd time)

We will have symposiums in Osaka and Tokyo, inviting German Ecolabel “Blue Angel” which has the longest history in the world.

Please join us for the very informative lecture which could be a good reference to consider sustainable consumer society and future of Eco Mark program. With simultaneous translation between German and Japanese.

Place	Date/Time	Venue	Title of the Symposium (URL)	Programs
Osaka	June 2 13:30-	Asia Pacific Trade Center	Special Symposium (http://www.ecomark.jp/pdf/event01_osaka.pdf)	Special Lecture “Future Development of German Ecolabel “Blue Angel” ” Wolfgang Lohrer, etc.
Tokyo	June 6 13:30-	Tokyo Women's Plaza	Eco Mark Symposium 2005 (http://www.ecomark.jp/pdf/event02_tokyo.pdf)	

Renewal of Eco Mark Website

We renewed Eco Mark Website in April. We enriched the contents of product search and improved the usability by Q&A corner and all criteria document and other information necessary for application.

Now you can get almost all information about Eco Mark !

Eco Mark Home Page
(<http://www.ecomark.jp>)



How to Register/Update the Procedure of Product Information on Eco Mark Website

It used to require certain length of time to register and update the product information on Eco Mark website after application. However we are now able to update the information at any time since the website was renewed so that we can provide the real-time information.

The website information can also be updated with the procedure described as follows;

Procedure to Register/Update Product Information

You can register or update the information from "Certified Products Quick Search" to which you can access from the search window in the middle of the top page or from "Search Eco Mark Products" of "Useful Information" in the top page.

1. Click **Certified Products Quick Search**
2. Click **Search** or **Detailed Search**
3. Click Tab **Registration Procedure of Product Information**
4. Send e-mail or Fax as instructed in **Registration/Update Procedure of Product Information**

Conclusion of the Statement of Agreement for Cooperation with China Environmental United Certification Center

We concluded the statement of agreement for cooperation with China Environmental United Certification Center (CEC) on April 27, 2005. We are going to build up comprehensive mutual cooperative relationship with CEC and will be an advisory representative to support the application for CEC ecolabel for the export products from Japan to China.

Announcement of Explanatory Meetings on “Civil Engineering Products”

We will hold the explanatory meetings on certification criteria of “Civil Engineering Products” which was established on Jan. 15, 2005 at 5 areas nationwide in July 2005.

Use of eco-friendly products will be promoted in the field of construction materials in the future. Especially the adoption of eco-friendly products becomes more important in public construction of local autonomy, etc. linked with Green Purchasing Law.

We will explain the outline of certification criteria and application procedure mainly for those who will acquire Eco Mark certification for the first time. Please avail yourself of this opportunity and attend the meeting. Meetings are only in Japanese.

Dates and Places

Area	Date and Time (Open before 30 min.)		Place
Tokyo	July 5 (Tue)	14:00-16:00	Japan Environment Association meeting room1, 2 (Prime Kamiyacho Building 2F, 1-11-9 Azabudai, Minato-ku, Tokyo)
Fukuoka	July 12 (Tue)	14:00-16:00	Fukuokaken Chusho Kigyo Shinko Center meeting room 202 (2F, 9-15 Yoshizukahoncho, Hakata-ku, Fukuoka-shi)
Okayama	July 13 (Wed)	14:00-16:00	Okayama Convention Center meeting room B (3F, 14-1 Ekimotomachi, Okayama-shi)
Osaka	July 14 (Thu)	14:00-16:00	ATC Green Eco Plaza Biotope Plaza (ATC Bldg. ITM 11F, 2-1-10, Nanko kita, Suminoe-ku, Osaka-shi)
Nagoya	July 15 (Fri)	14:00-16:00	Aichi-ken Sangyo Boueki-kan Nishi-kan meeting room 2 (9F, 3-1-6, Marunouchi Naka-ku, Nagoya-shi)

Please apply by 17:00, July 4 (Mon) by Fax (03-5114-1257) with following information; 1) Area of meeting, 2) Name of company, 3) Name of contact person and number of attendants, 4) Phone number, 5) Fax number.

Contact: Promotion section, Eco Mark Office, Japan Environment Association (TEL 03-5114-1255)

*You can get detailed information on the website (http://www.ecomark.jp/pdf/event04_civil.pdf).

Eco Mark Encourages “EXPO Eco Money” Program at the 2005 World Exposition, Aichi, Japan, and Authorized to Use Eco Mark as a Symbol

Eco Mark Office encourages “EXPO Eco Money”, an experimental program, which is operated at the 2005 World Exposition, Aichi, Japan, held by Japan Association for the 2005 World Exposition (Chairman : Shoichiro Toyoda). We also authorized them to use Eco Mark as a symbol.

“EXPO Eco Money” program is based on the philosophy of “Eco-money that is friendly to people and the earth”, and designed to prevent global warming and to attain the recycle-based society. It is an experimental program to establish new system for the society, which promotes linking of “eco-friendly activities” among citizens, companies and government.

In particular, we have set up Eco Point system using the entrance ticket of EXPO owned by each visitor, which has built-in IC. Visitors can accumulate their Eco points by 1) purchasing eco-friendly products including Eco Mark products (green purchase), 2) “Eco-friendly shopping” such as refusing a shopping bag at cashier in stores including supermarkets, 3) using public transportation, and/or 4) participating in volunteer environmental activities or learning program at EXPO. Collected Eco points can be donated to “tree-planting program” (giving back to the society), exchanged for Eco Mark products, or applied for “Eco Prize”, which they may win an invitation to Eco Tour (giving back to themselves).

This program is valid in the EXPO venue as well as at the places outside EXPO venue including stores, shopping malls, stations or parking lot (approximately 2,000 shops).



**EXPO Eco Money Center
in The 2005 World Exposition, Aichi, Japan**

Information on Publication and Survey Report

Pamphlets to Promote Purchase and Certification of Eco Mark Products were published

Eco Mark Office has newly published two pamphlets for consumers and certification applicants.

“Consumers Who Check Eco Mark are Increasing” briefly explains the outline of Eco Mark program, feature of Eco Mark products and how to find the products in order to promote the purchase of Eco Mark products.

(<http://www.comark.jp/pdf/panph050502.pdf>)

“Companies Who Acquire Eco Mark Certifications are Increasing” briefly explains procedure of application for Eco Mark and merit of certification in order to promote the acquisition of certificate among companies.

(<http://www.ecomark.jp/pdf/psyug.pdf>)

Contents are available not only by pamphlets but also on the website. Please utilize them.



Survey Reports on the Effect of Environmental Burden Reduction and Market Share of Eco Mark Products

Eco Mark Office has issued following survey reports. We will conduct surveys regarding the effect of Eco Mark certification from various viewpoints in the future. The results of the surveys are available on the website. Please make use of them.

“Survey Report on the Effect of Environmental Burden Reduction of Eco Mark Certified 5 Stationeries”

We tried to quantitate the environmental effect of Eco Mark certified products such as the reduction of CO₂ emission focusing on 5 stationeries (ball point pen, mechanical pencil, marking pen, correction stationery, notebook) from the viewpoint of LCA (Life Cycle Assessment).

In this survey we estimated the volume of environmental burden reduction of total Eco Mark certified products in 2001 in each category. We limited the environmental element to the difference between Eco Mark products and general products in use of recycled materials and we set certain hypothesis on the specifications and handling of the products.

As a result of survey, estimated effect of reduction of CO₂ emission of four stationeries are as follows; ball point pen 961t-CO₂, mechanical pencil 515t-CO₂, marking pen 787t-CO₂, correction stationery 331t-CO₂. As for notebook, we got the estimation result as follows; reduction of wood resources consumption 12,897t, reduction of wastes 229t.

(http://www.ecomark.jp/pdf/research2005_03.pdf)

“Survey Report on Market Share of Eco Mark Certified Products”

We conducted survey on the market share of Eco Mark Products in the fields of printing ink, tile/blocks and board made of wood. Estimated share of each product by sales quantity in 2004 are as follows;

(http://www.ecomark.jp/pdf/research2005_04.pdf)

Field	Products	Share
Printing Ink	Planographic Ink	90.4%
	Newspaper Ink	98.0%
	Gravure ink	15.0%
	Resin Typographic Ink	2.6%
	Other ink	2.4%
Tile/Block	Tile	12.4%
	Interlocking block	11.5%
	Concrete Block	0.4%
Board made of wood	Hard board	22.6%
	MDF	61.5%
	Insulation board	75.9%
	Particle board	62.5%

Event Information

Announcement Eco Mark Events, Campaigns, Consultation Meetings

June is the environmental month. Eco Mark Office will take part in various events. There will be many kinds of attractions at each venue. Please come and join the events with your family.

We will have a talk show featuring Ms. Tomoe Shinohara at the event place on 1F of Matsuzakaya Nagoya Store on June 18, 2005 (Sat). We will also have shopping campaign at the stores familiar to consumer such as Ito Yokado (all stores) and co-ops (CO-OP NET Business Association). You can find application postcards at the store. Please apply for the campaign.

Pamphlets of Campaigns in Cooperation with CO-OP NET and Ito Yokado



	Date and Time (Deadline of application)	Venue	Name of Event (URL)	Programs
1	June 5	EXPO 2005 Nagakute Area	The 2005 World Exposition, Aichi, Japan (http://www.expo2005.or.jp/)	Exhibition of panels and distribution of product samples at the Event of Environmental Day by Ministry of the Environment
2	June 11-12	Yoyogi Park Keyaki-namiki	Eco-life Fair 2005	Exhibition of panels and product samples, attraction which you can participate in, etc.
3	June 18	Matsuzakaya Nagoya Store	Environmental event with Matsuzakaya (http://www.matsuzakaya.co.jp/nagoya/index.shtml)	Exhibition of Eco Mark products, talk show featuring Tomoe Shinohara, etc.
4	June 24 (June 15)	Asia Pacific Trade Center	The 13th Eco Mark Consultation Meeting	Eco Mark consultation meeting
5	July 9-10 (July 1)	Nagano City Big Hat	Shinshu Environment Fair 2005 (http://www.pref.nagano.jp/seikan/chikyu/fair/index.htm)	Exhibition of panels and products samples, attractions including quiz, Eco Mark consultation meeting, etc.
6	August 21 (August 12)	EXPO 2005 Sasashima Satellite Area	Environment Day Nagoya (http://www.city.nagoya.jp/)	Exhibition of panels and products samples, attractions including quiz, Eco Mark consultation meeting, etc.
7	May 23- June 6	about 200 stores of CO-OP NET members	Eco-friendly Shopping Campaign in cooperation with co-ops	Consumer campaign offering book coupons by lottery if you fill in and send the application postcard set at stores
8	June 1- July 31	all stores of Ito Yokado	Eco-friendly Shopping Campaign in cooperation with Ito Yokado	Consumer campaign offering book cards by lottery if you fill in and send the application postcard set at stores

If you wish to attend the consultation meeting described in above 4-6, please apply with following information by Fax. Please understand that we will accept earlier arrivals when applications excess our capacity and that there are cases we can not have a meeting depending on the contents. Also, we may have to arrange date and time. Consultation is only in Japanese.

- 1) Name of Company/Organization
- 2) Names of attendants
- 3) Phone and Fax number of attendants
- 4) What do you wish to consult about ? (Please specify the product and Eco Mark product category.)
- 5) Date and time you wish

Contact : Certification Section, Eco Mark Office, Japan Environment Association Fax: 03-5114-1257

Report Eco Mark Talk Show was Held Featuring Mrs. Tomoko Nakajima at Mitsukoshi Nagoya Sakae Store

We held Eco Mark Talk Show featuring Mrs. Tomoko Nakajima at Mitsukoshi Nagoya Sakae Store on May 7 (Sat). Purpose of this event was to popularize Eco Mark products more widely to consumers and to enhance relation between Eco Mark and retailers.

Many people came to the event because it was held during the holiday week in April-May. Mrs. Nakajima proposed natural lifestyle she learned in the TV drama “Kitanokunikara”. This event attracted interest from the region and mass media such as Aichi Television reported the talk show.

Many people came to the event



The talk show was held in a relaxed mood

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Prime Kamiyacho Building 2F, 1-11-9 Azabudai, Minato-ku, Tokyo 106-0041 Japan
Certification section TEL: +81-3-5114-1253 FAX: +81-3-5114-1257
Criteria section/Promotion section TEL: +81-3-5114-1255 FAX: +81-3-5114-1257
Homepage: <http://www.ecomark.jp/english>
e-mail: ecomark@japan.email.ne.jp

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