

Eco Mark Product Category No. 512

“Beauty salons Version1.0”

Certification Criteria

- Applicable Scope-

Beauty salons under the Cosmetologist Act

Established: September 1, 2022:

Expiration date: August 31, 2029:

Japan Environment Association

Eco Mark Office

NOTE: This document is a translation of the criteria written in Japanese. In the event of dispute, the original document should be taken as authoritative.

**Eco Mark Product Category No.512 “Beauty salons Version1.0” Certification Criteria**

Japan Environment Association  
Eco Mark Office

**1. Purpose of Establishing Criteria**

Omitted.

**2. Applicable scope**

The scope of application shall be beauty salons under the Cosmetologist Act.

**3. Terminology**

For the terms used herein, their concepts, etc. are provided in footnotes and the Interpretation.

#### 4. Certification Criteria and Certification Procedure

The certification criteria consist of **mandatory items** that must be met and **optional items** that may be selected according to the salon's actions, for each of the 5 evaluation categories specified in Table 1. The requirements for certification are as follows. If there are unique environmental activities, a maximum of 3 "Other" items may be selected for each evaluation category when applying for certification.

Requirement for certification: "conformity to mandatory items" and points earned for "conformity to optional items (p)" is at least 16 points.

Table 1 Evaluation categories and points

No.	Evaluation category	Mandatory item	Optional item (maximum points)	Note
1	Environmental considerations related to services provided	—	14 p	The maximum points earned from optional items include 3 points in each "Other" item.
2	Reduce, reuse, recycling of waste	1 item	11 p	
3	Energy- / water-saving in the store	1 item	14 p	
4	Store operations that reduce environmental load	1 item	12 p	
5	Communication with stakeholders	1 item	10 p	
Total		4items	61 p	
Requirement for certification		Mandatory 4 items + Optional item 16p (at minimum)		

[Certification procedure common to each item]

- In order to prove conformance to respective criteria items, submit the attached certificate as well as materials, photographs and/or explanatory documents that can certify conformance to the criteria, with reference to the interpretation.
- For application of multiple stores at one time as a chain, in principle, only the criteria items that all applying stores meet can be selected. If there is a special reason why any stores cannot meet the criteria for unavoidable reasons, information or documents explaining the reasons thereof shall be submitted. When applying collectively for certification for multiple stores as a chain, it is in principle verified whether the criteria are achieved with common operation, except when it is possible to verify according to each store.
- On-site inspection (including online inspection) will be conducted during the certification examination to verify the implementation status. For application of multiple stores at one time, the inspection will be conducted on the administrative section that spearheads common initiatives (headquarters, etc.), as well as a representative store among those named in the application.
- Conformity to the criteria items shall be determined according to whether actions are taken or not (regardless of the extent of those actions), unless otherwise specified in the text of the Criteria or Interpretation. However, continuous performances are evaluated and conformance is based on the fact that any environmental actions for a predetermined period of time should be conducted continually at least once a year or more frequently.
- If it is impossible to grasp the performance because the salon is newly opened, a specific plan (materials, documents, etc. that support effectiveness) shall be submitted and an evaluation shall be made on the condition that the achievement of the plan is reported on a later date.

#### 4-1. Environmental considerations related to services provided



エコな備品・  
設備をつかう

[optional item]

- |   |      |
|---|------|
| (1) The salon is using hair colorants, shampoos and conditioners that have received third-party organic certification.  | [2p] |
| (2) The salon is using hair colorants, shampoos and conditioners made with palm oil and other ingredients that have received third-party certification.   | [2p] |
| (3) The salon is using towels, lap robes, and other textile products that have received Eco Mark certification or third-party organic cotton certification.   | [1p] |
| (4) The salon is using furniture, furnishings, and building materials made from wood that has received Eco Mark certification or third-party forest certification.  | [1p] |
| (5) The salon is using low-VOC (Volatile Organic Compounds) building materials (wallpaper, flooring materials, etc.) that have received Eco Mark certification or for which sick house syndrome measures have been taken. | [1p] |
| (6) The salon is using curtains, dust control mats, toilet paper, tissue paper, and other supplies that have received Eco Mark certification.   | [1p] |
| (7) For shampoos, conditioners, etc., sold at the salon, the salon is providing them in containers the users bring in.  | [1p] |
| (8) The salon is providing magazines, such as monthly and weekly magazines, on tablets (e-books).   | [1p] |
| (9) The salon has installed collection boxes and other equipment in the store to collect empty containers such as used bottles of shampoo sold at the store for recycling.  | [1p] |
| (10) Other( )   | [1p] |
| (11) Other( )   | [1p] |
| (12) Other( )   | [1p] |

## 4-2. Reduce, reuse, recycling of waste



ごみを減らす

[mandatory item]

- (13) The salon is segregating plastic and other waste generated by the store and monitoring the types and quantities of waste generated. Moreover, the waste shall be disposed of properly in accordance with the Waste Management and Public Cleansing Act and the rules of the municipality.

[Optional item]

- (14) The salon is making efforts to reduce the use of shampoo/conditioner containers and other containers by using refillable containers. [1p]
- (15) The salon is making efforts to collect and reuse hair colorant containers and shampoo/conditioner containers. [1p]
- (16) The salon is making efforts to recycle hair colorant containers and shampoo/conditioner containers. [1p]
- (17) The salon is using hair colorant containers, shampoo/conditioner containers, and other containers made from recycled plastic and biomass plastic with verified environmental impact reduction effects. [1p]
- (18) The salon is using hairbrushes and hand towels that are not disposable products. Or, even if it is a disposable product, it is collected after use and properly recycled. [1p]
- (19) The salon is using a proper amount of drugs to prevent residual liquid. If residual drugs are generated, the salon is wiping and disposing of them properly instead of washing them off. [1p]
- (20) The salon is making efforts to reduce the use of hair colorant containers through the introduction of preparation machines and other equipment. [1p]
- (21) The salon is making efforts to reduce the use of shampoo/conditioner containers by introducing automatic extractors and other equipment. [1p]
- (22) Other( ) [1p]
- (23) Other( ) [1p]
- (24) Other( ) [1p]

## 4-3. Energy- / water-saving in the store



省エネ・節水

[mandatory item]

- (25) The salon grasps both energy (electricity and gas) and water consumption in the store.

[optional item]

- (26) Daily energy- / water-saving measures, such as switch on/off rules, are clearly indicated via posters, manuals, etc. [1p]
- (27) Lighting equipment and air-conditioners used in the store are regularly cleaned and inspected to maintain operating efficiency. [1p]
- (28) The salon is taking energy conservation measure such as appropriate illumination control, use of outside lighting, and use of dimming functions. [1p]
- (29) The salon is taking energy conservation measures such as establishment of appropriate room temperatures, monitoring of room temperatures, and use of circulators. [1p]
- (30) The salon is taking energy conservation measures such as establishment of the appropriate temperature for hot water supply and changing it seasonally. [1p]
- (31) The salon has introduced energy-saving equipment in the salon. [1p for each category in the following table (3p maximum)] [1p ~3p]

Category	Example of energy-saving equipment	point
Lighting	LED, human sensing sensor, etc.	1p
Air-conditioner	Air-conditioners, etc.* that excel in energy-saving performance, etc.	1p
Hot water supply	Such as high-efficiency hot water supply equipment (Eco-Cute (natural refrigerant heat pump water heater), Eco-Jozu (latent heat recovery water heater), etc.)	1p

\*A product for which the energy-saving standard achievement rate is not less than 100% under the current Act on the Rational Use of Energy or a product introduced in the manufacturer's latest brochure, etc. as conforming to the Act on Promotion of Procurement of Eco-Friendly Goods and Services by the State and Other Entities.

- (32) The salon is making efforts to reduce water consumption by installing water-saving devices (water-saving discs, water-saving showerheads, etc.). [1p]
- (33) The salon is making efforts to reduce energy use by introducing [1p]

automatic dryers.

- (34) The salon is making efforts to reduce water consumption by introducing automatic shampooing systems. [1p]
- (35) Other( ) [1p]
- (36) Other( ) [1p]
- (37) Other( ) [1p]



## 4-4. Store operations that reduce environmental load



[mandatory item]

- (38) The applying salon complies with all applicable environmental laws and regulations (including local government ordinances). Also, the salon has established a basic policy on environmental activities (environmental targets and action plan) and periodically confirm its achievement.

[optional item]

- (39) The salon is providing the store staff with environmental education, promoting energy conservation, instructing the staff to use appropriate amounts of hair colorants and other products, and to segregate and reduce waste. [1p]
- (40) The salon is instructing the store staff on how to properly dispose of aerosol cans. [1p]
- (41) The salon has established and implemented the procurement policy on green purchasing of Eco Mark certified products and other environmentally friendly products. [1p]
- (42) The salon is making efforts to reduce the burden of sewage treatment such as neutralization treatment of wastewater from stores. [2p]
- (43) The salon has installed hair traps to prevent clogging of drain pipes by hair, etc., contained in the wastewater from stores. [1p]
- (44) The salon is using renewable energy (including purchase of green power certificates). [1p]
- (45) The salon is making efforts to calculate the Scope 1, 2, and 3 emissions in accordance with the Guidelines for the Calculation of Greenhouse Gas Emissions. [2p] \*
- (46) Other( ) [1p]
- (47) Other( ) [1p]
- (48) Other( ) [1p]

\*For a bulk application as a chain, points are given if conducted as a company.

## 4-5. Communication with stakeholders



[mandatory item]

- (49) Information on the salon's environmental-friendly initiatives is available in the salon or on the website. \*

[optional item]

- (50) The salon has a system to explain to users the risks of skin damage due to hair coloring, etc., and to conduct skin allergy tests (patch tests) for those who wish to take them. [1p]
- (51) The salon participates / cooperates in local volunteer activities, such as cleanup activities. [1p]
- (52) The salon is encouraging customers to bring their own bags to take home shampoo and other products sold at the store. [1p]
- (53) The salon is making efforts to improve the ease of working for employees. [1p] \*
- (54) The salon is providing on-site haircut services to nursing homes and other facilities, and volunteer haircut services at welfare facilities. [1p] \*
- (55) The salon is participating in hair donation activities and informing users about them. [1p]
- (56) The salon publicly announces specific details of the activities being worked on for achieving sustainable development goals (SDGs). [1p] \*
- (57) Other( ) [1p]
- (58) Other( ) [1p]
- (59) Other( ) [1p]

\*For a bulk application as a chain, points are given if conducted as a company.

## 5. Application Classification, Indication and Others

- (1) The application classification (application unit) shall be a single store or chain stores (multiple stores working on common initiatives in accordance with the policy and manual established by the headquarters). When applying for certification of multiple stores collectively, the applicant shall determine the target stores of the application in advance.
- (2) The Eco Mark shall be displayed in the store. For the indication specifications, "Guide to Eco Mark display and indication for "beauty salons" " shall be followed. Examples are as follows.

[Display example]



エコマーク認定美容室



エコマーク認定サロン



Eco mark certificate  
Beauty Salon

\*It is acceptable to indicate only pictograms (figures / characters representing the purpose according to each evaluation category) for which at least 2 points are acquired in each corresponding evaluation category.

Note1) The Eco Mark shall be clearly indicated to show that the subject of certification is the "store(office)". If there is any exception store, it shall be presented to clarify the scope of certification.

Note2) When a business operator who runs two or more stores posts the Eco Mark on a website, etc., it shall clarify the scope of certification. (Ex. Certification for all directly-managed stores, separate listing of certified stores, etc.)

- (3) The applicant shall strive to continuously and systematically promote and further deepen their environmental activities after obtaining certification. In addition, data on criteria item (13) and (25) (Form 2) shall be submitted annually. Also, if the application has been made with an introduction plan of equipment, its progress status shall be reported. On-site checks, hearings, etc., shall be implemented as necessary.

---

September 1, 2022	Established (Version1.0)
August 31, 2029	Expiration date

Certification Criteria of this Product Category shall be revised as needed.