

# Government public procurement and environmental labeling in China



Environmental certification center  
of Ministry of Environmental  
Protection in China

# Agenda

- Green Public Procurement (GPP) in China
- Environmental labeling Program
- Relationships between GPP and Env Labeling Program in China

# China Green Public Procurement

## GPP Policy framework

- Plans: one key tasks and strategic priorities of 12<sup>th</sup> Five year Plan(2011-2013)is to “Promote ecological civilization construction and build a beautiful China”
- Legislation: Government Procurement Law
- Administrative Guide: Ministry of Finance and MEP jointly issued “Opinion of the Implementing of Governmental Procurement of environmental labeling Products”



# China Green Public Procurement

- China GPP management structure

Hierarchical and centralized multilevel system

Top-down structure ( Center government-Local governments)

# China Green Public Procurement

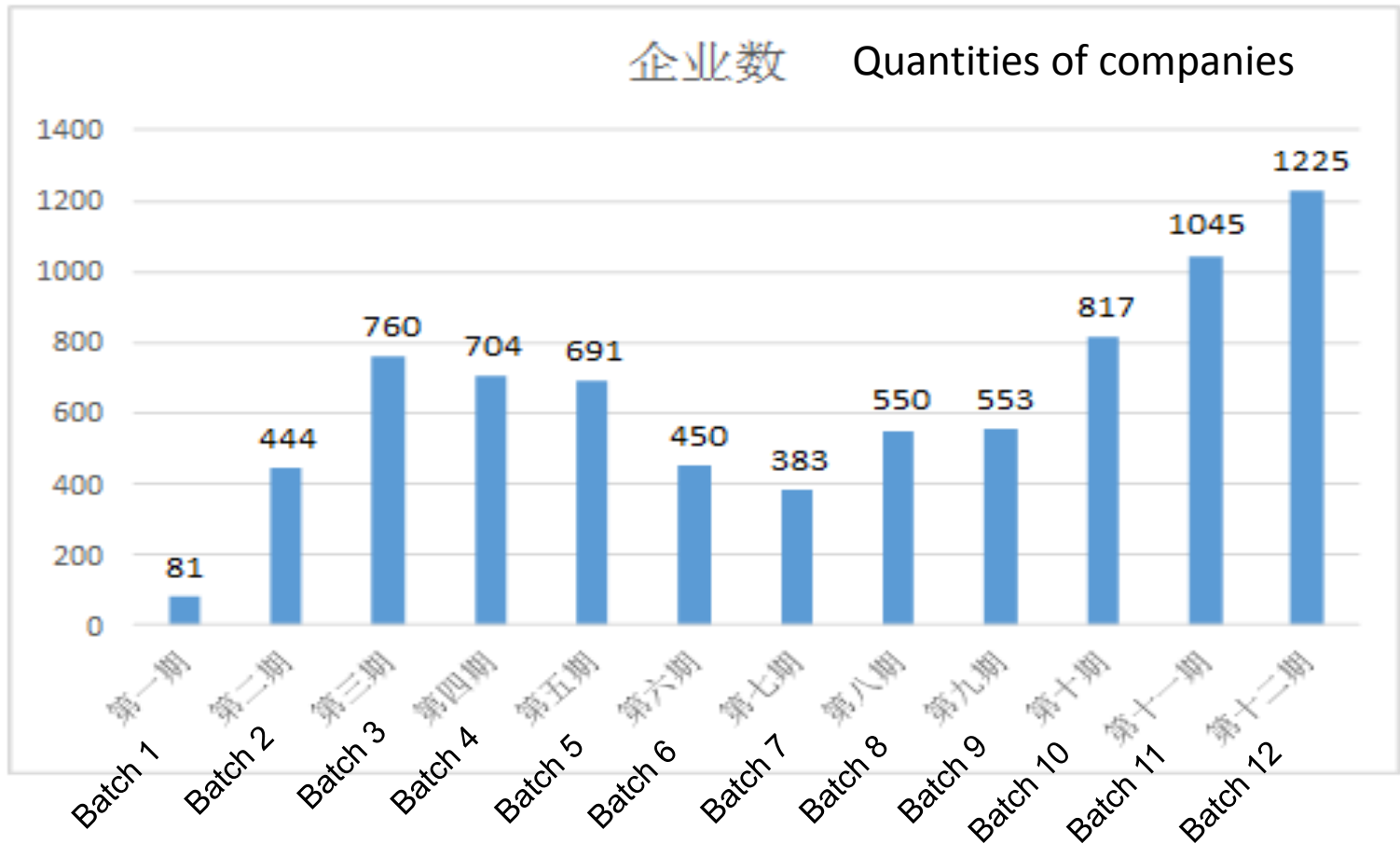
## Environmental Labeling Government Procurement List

- Developed by Environmental Certification Center  
Issued by MEP
- Issued 12<sup>th</sup> batch, covered wide scope of products
- Green Purchasing List: two per year



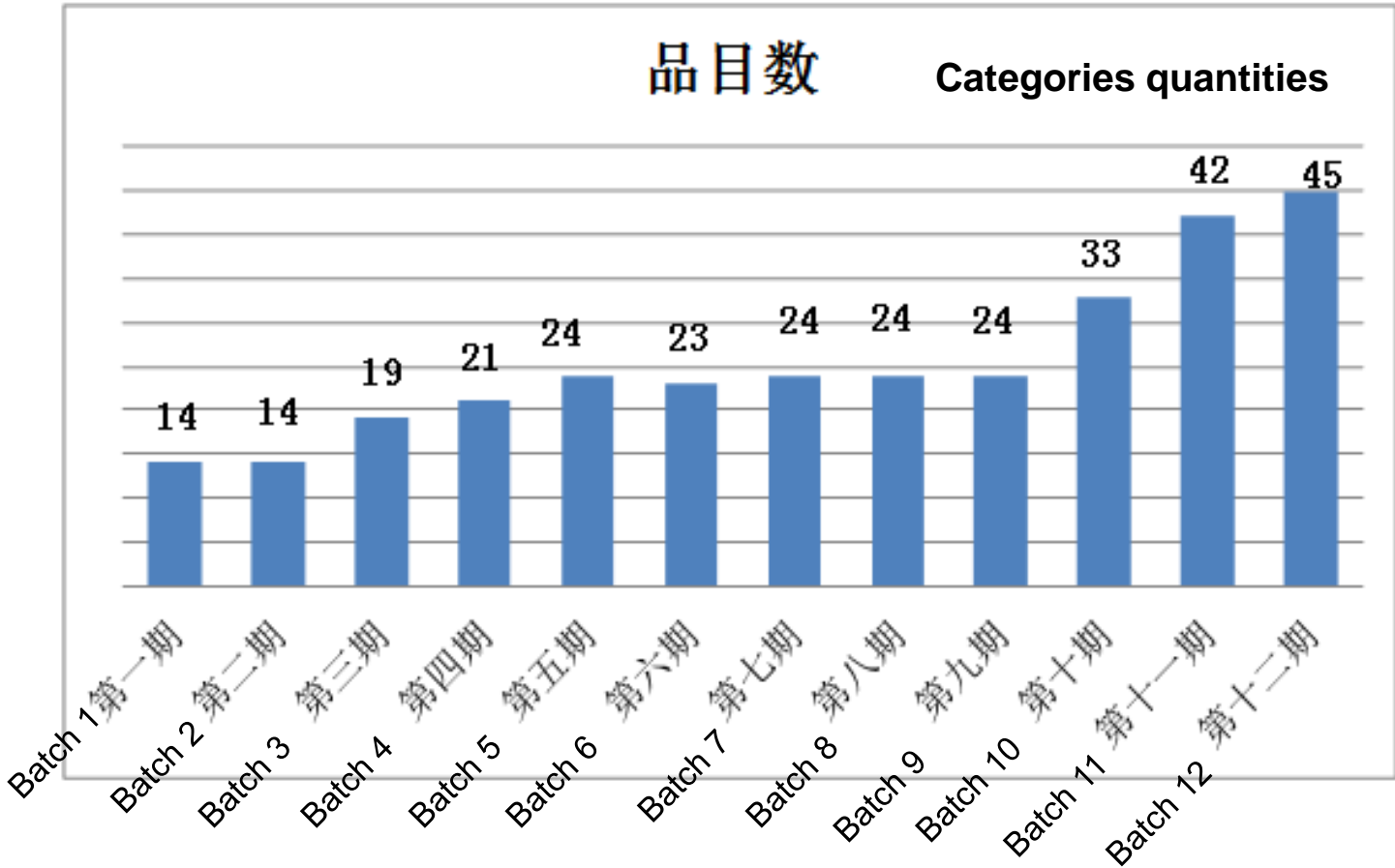
# China Green Public Procurement

Companies listed in Government Green Procurement List



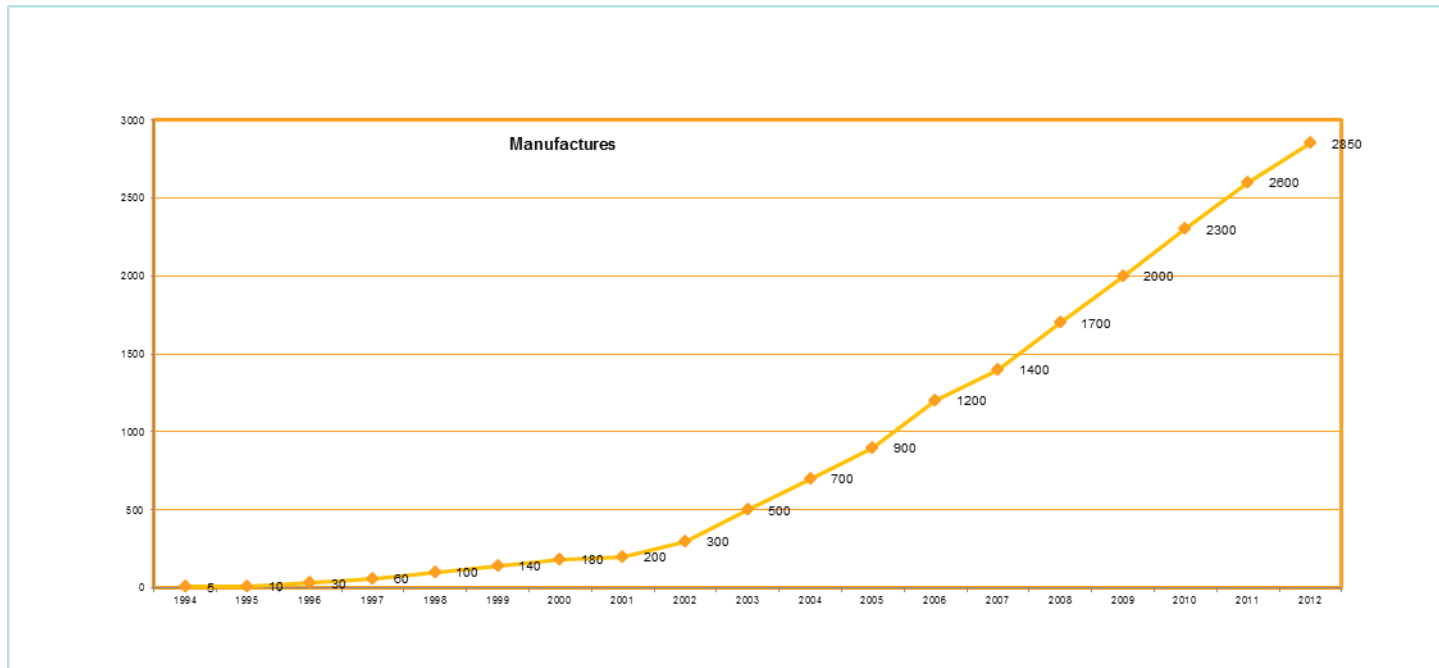
# China Green Public Procurement

Product categories in Government Green Procurement List



# China Green Public Procurement

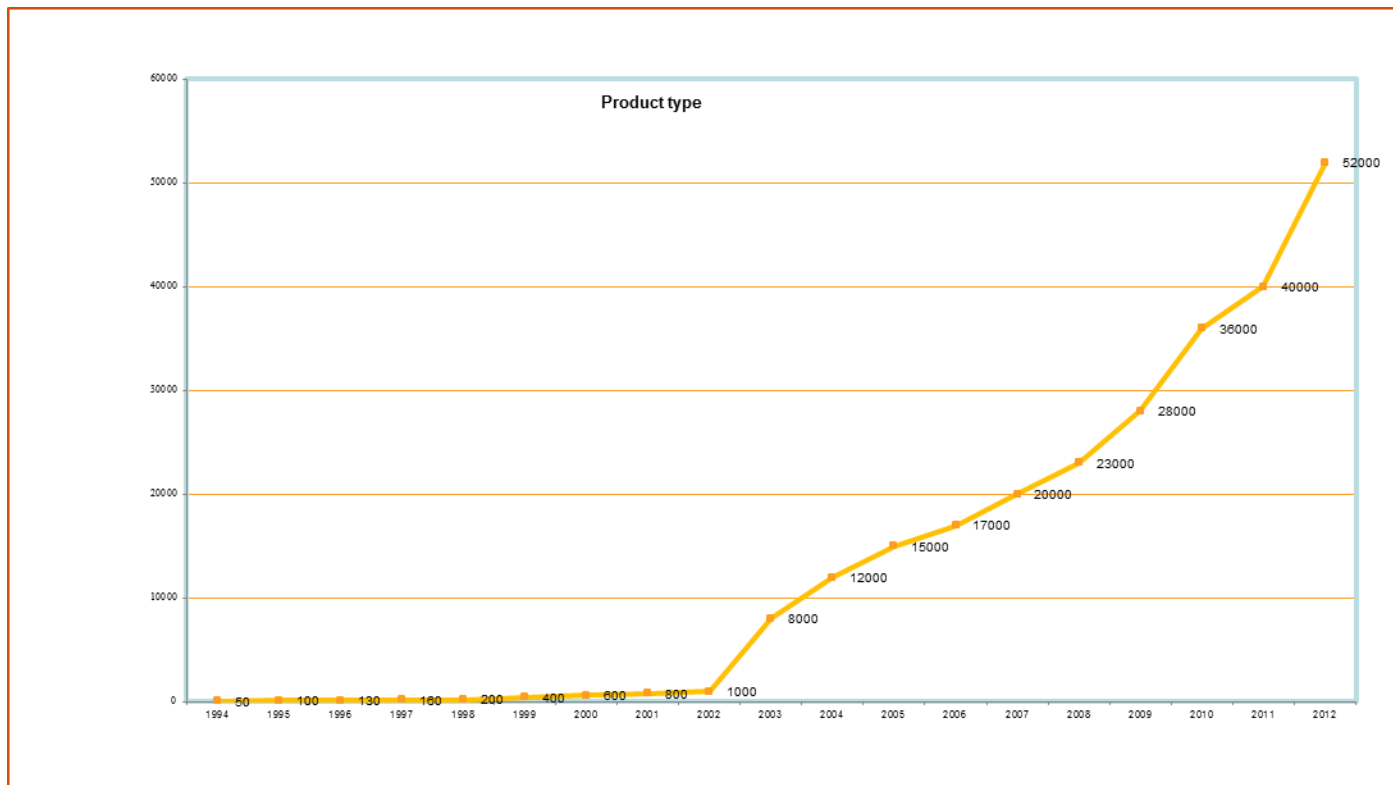
MEP has issued 97 standards for China Environmental Labeling products. Nearly 3000 manufacturers involved and more than 52000 types of products have been certified, including automotive, electric products, construction materials etc.





# China Green Public Procurement

1225 companies with 51329 type products are included in the 12th Green Public Procurement List, both of which are more than those in the last 11th list.



# Boost of Green Printing

- The ministers of Ministry of Environmental Protection (MEP) and General Administration of Press and Publication (GAPP) signed cooperation agreement on Environmental Labeling Green Printing.
- The “Green Printing” will cover all the textbooks of middle and primary schools by the end of 2013. Till now, it has more than 320 printing company which of its 1000 types and 200 million volumes of textbooks awarded China Environmental Libeling.

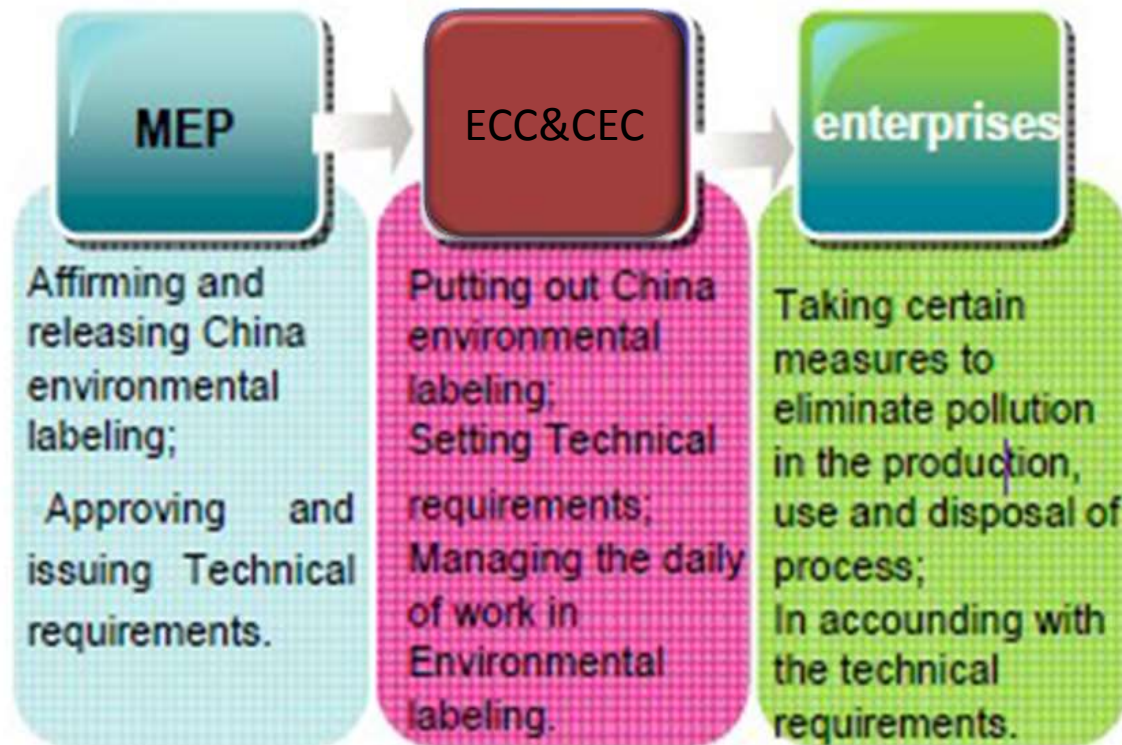


# China Env Labeling Program

- China Environmental Labeling was founded in 1993 for response to the sustainable development concept, which was put forward by the World Environment and Development Conference in 1992
- The logo of China Env Labeling (green mountains, blue water, sun and ten rings surrounded)
- All people united together to protect the environment

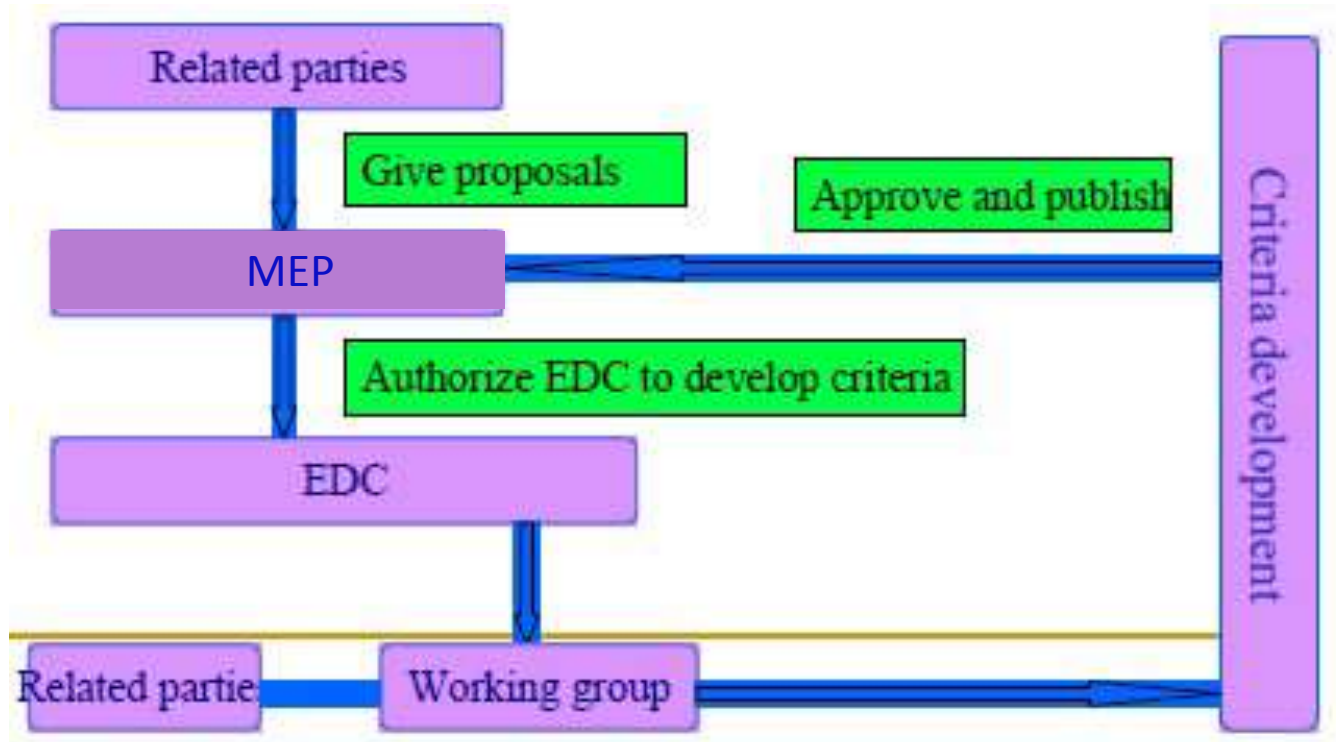


# China Env Labeling Program



# Process of Env Labeling Criteria development

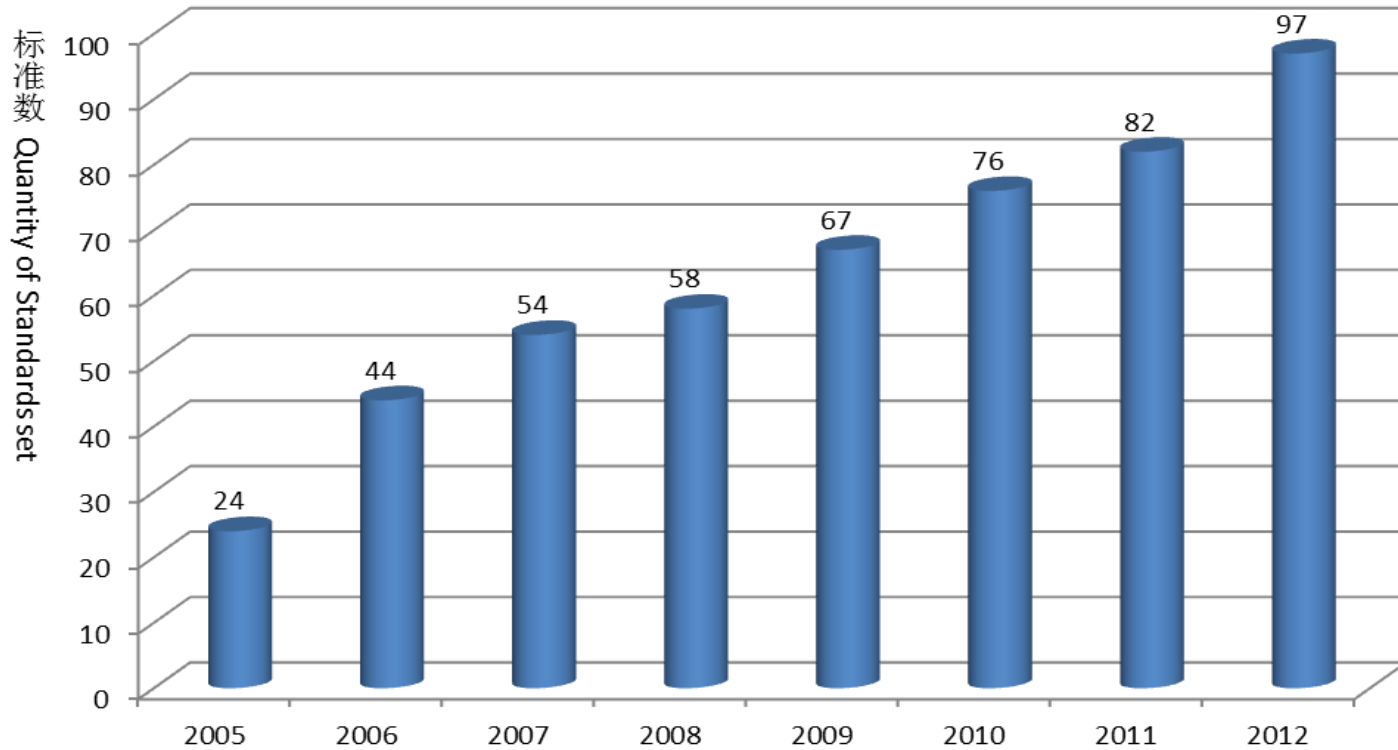
- China Environmental Labelling Program is a voluntary scheme based on criteria of ISO 14020 and ISO14024



# Process of Env Labeling Criteria development

- Up to now, *97* groups of products criteria including electric appliance, office equipment, commodities, textiles and construction materials have been developed and more than *30,000* types of products from over *1500* enterprises have been awarded China Environmental Labeling.
- The production value of these environmental labeling products has reached *90 billion RMB*.

# Progress of criteria setting in current stage

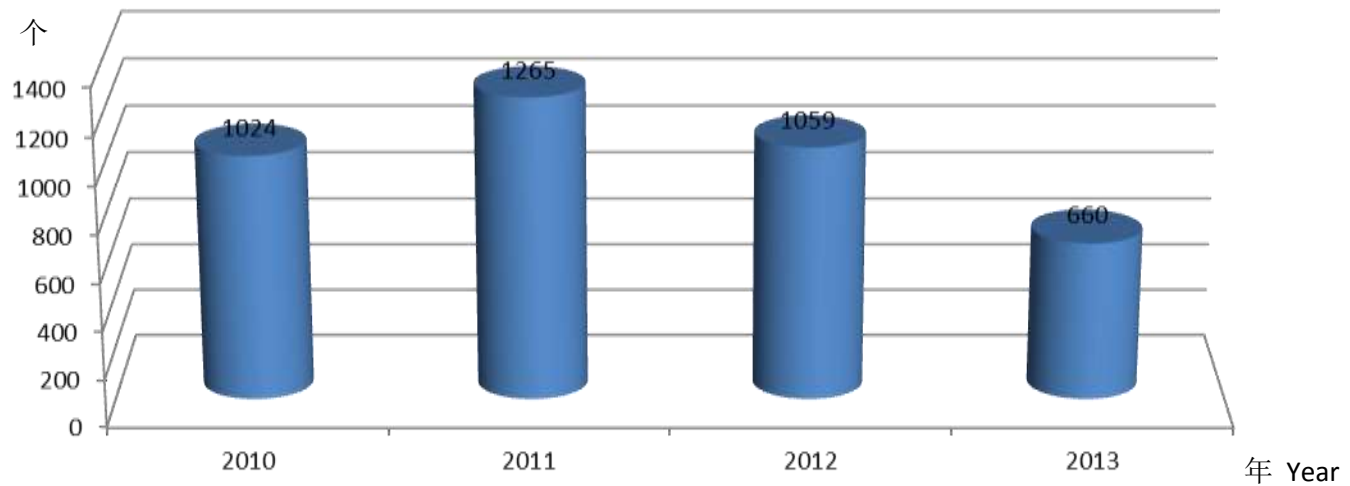


年度环境标志标准制定数量比较图

Figure 1. Annual quantitative comparison of Environmental Labeling Standards set

# Progress of certification in current stage

The annual increment of certified products model quantities from 2010-2013 ( by Jul.31<sup>st</sup> 2013 )

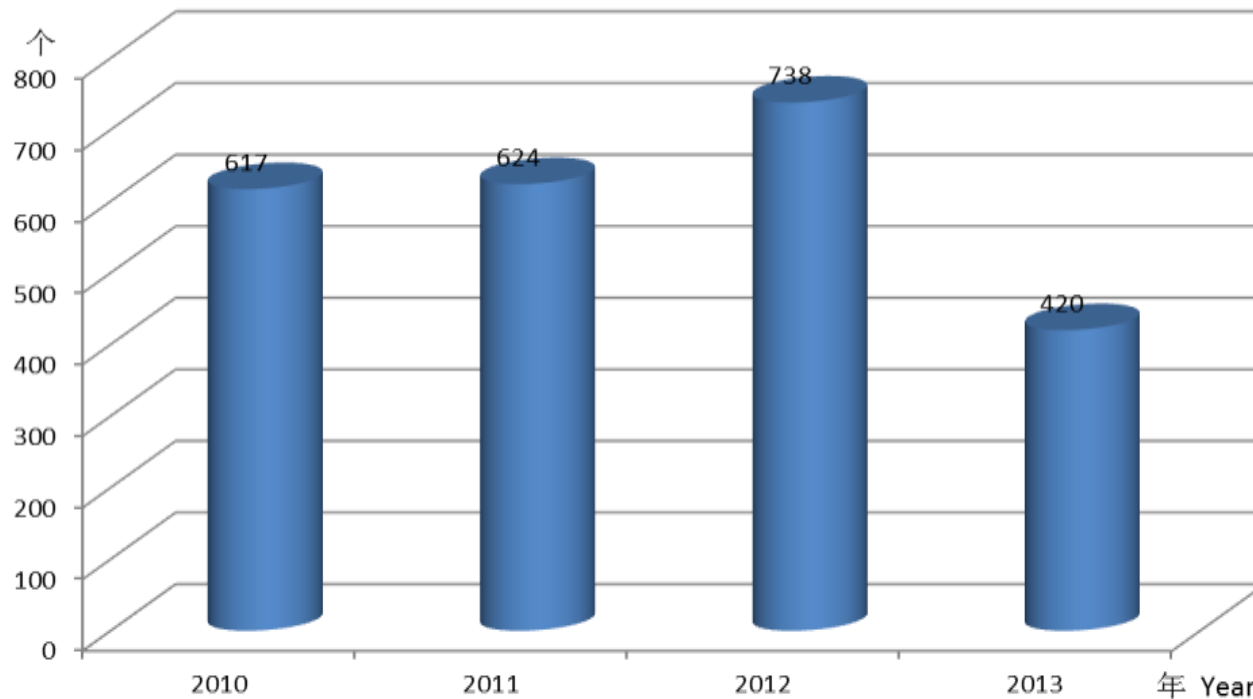


认证产品型号数(2010-2013)  
Products model quantities (2010-2013)



# Progress of certification in current stage

The annual increment of certified organizations quantities from 2010-2013 ( by Jul.31<sup>st</sup> 2013 )

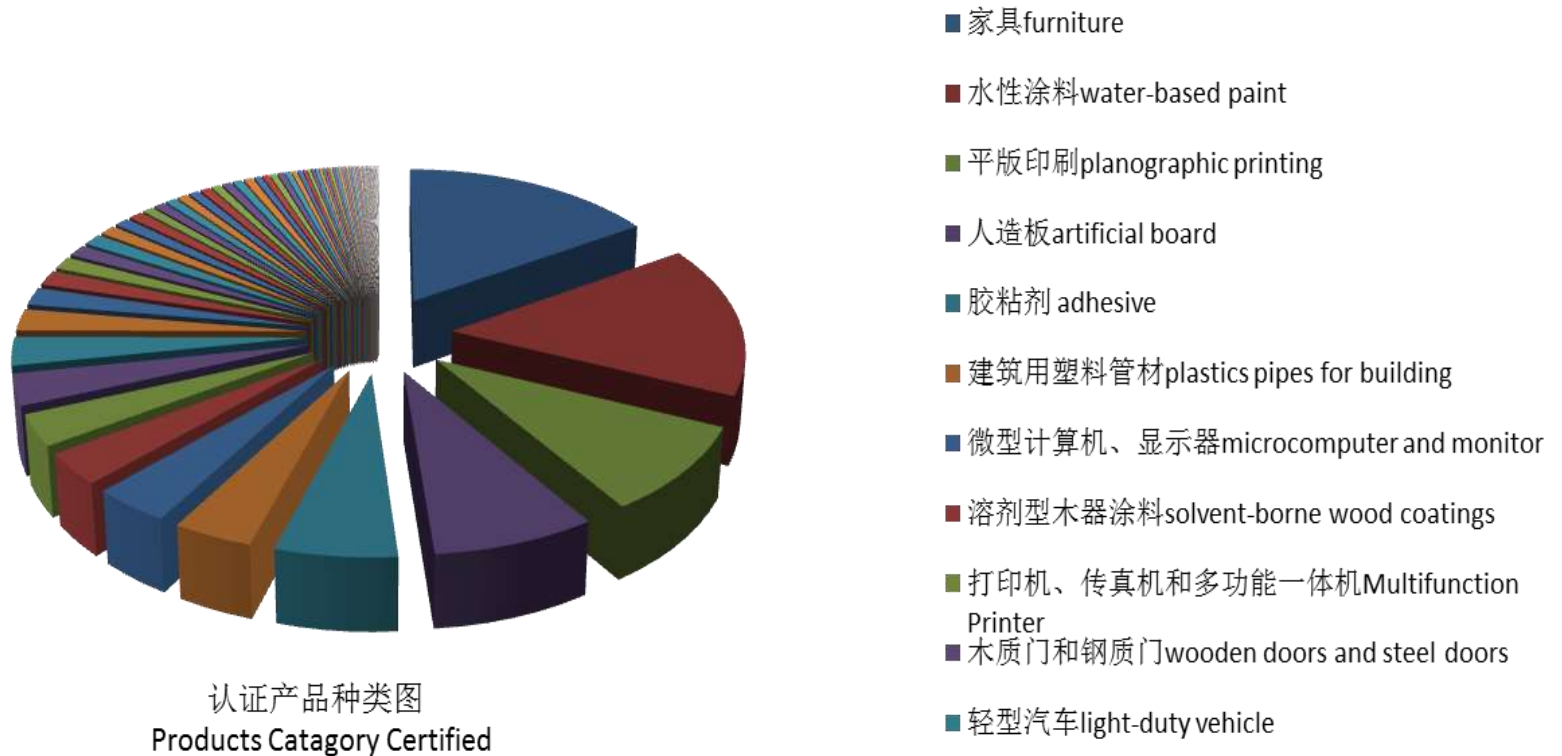


2010年至2013年获证企业数量  
Certified organizations quantities (2010-2013)

# Progress of certification in current stage

Products categories certified from 2010-2013 ( by Jul.31<sup>st</sup> 2013 )

Total categories : 79



# Progress of certification in current stage

- Part of brands of which certified by China Env Labeling Program



# Relationships between GPP and ELP

- In September 2006, Ministry of Finance and Ministry of Environmental Protection issued a directive “Implementation of Environmental labeling products public purchasing ” to promote GPP.
- By incorporating environmental labeling standard into government procurement, producer and supplier will surely endeavor to attain the requirement of environmental labeling products.

Thank you !

